

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A method for reporting in a network-based supply chain management framework, comprising:

a) receiving data from a plurality of independent stores, distributors and suppliers of a supply chain utilizing a network, the data relating to sales thereby;

b) processing the data;

c) receiving a request from a user for the processed data;

d) identifying the user as at least one of a an independent store, distributor ~~or~~ and supplier; ~~and~~

e) formatting the processed data for reporting using supply chain computer based on the identification of the user as at least one of the independent store, distributor ~~and~~ or supplier, wherein the format automatically utilizes a coding scheme unique to the user; and

f) making the formatted processed data accessible.

2. (Currently Amended) The method of claim 1, wherein the format includes a first format for the independent store, a second format for the distributor, and a third format for the supplier.

3. (Cancelled)

4. (Original) The method of claim 1, wherein the formatted, processed data is made accessible via a network-based interface.

5. (Original) The method of claim 1, wherein the network includes the Internet.

6. (Original) The method of claim 1, wherein the request is received utilizing the network.

7. (Currently Amended) A system for reporting in a network-based supply chain management framework, comprising:

an electronic storage;

a set of processors that use the electronic storage and include among them the following logic elements:

a) logic for receiving data from a plurality of independent stores, distributors ~~and~~ or suppliers of a supply chain utilizing a network, the data relating to sales thereby;

b) logic for processing the data;

c) logic for receiving a request from a user for the processed data;

d) logic for identifying the user as at least one of a an independent store, distributor and supplier; ~~and~~

e) logic for formatting the processed data based on the identification of the user as at least one of the independent store, distributor ~~and~~ or supplier, wherein the format automatically utilizes a coding scheme unique to the user; and

f) logic for making the formatted processed data accessible.

8. (Currently Amended) The system of claim 7, wherein the format includes a first format for the independent store, a second format for the distributor, and a third format for the supplier.

9. (Canceled).

10. (Original) The system of claim 7, wherein the formatted, processed data is made accessible via a network-based interface.

11. (Original) The system of claim 7, wherein the network includes the Internet.

12. (Original) The system of claim 7, wherein the request is received utilizing the network.

13. (Currently Amended) A computer program product for reporting in a network-based supply chain management framework, comprising:

a computer usable medium having computer readable program code embodied therein to be executed by a computer, the computer readable code comprising:

- a) computer readable code for receiving data from a plurality of independent stores, distributors and suppliers of a supply chain utilizing a network, the data relating to sales thereby;
- b) computer readable code for processing the data;
- c) computer readable code for receiving a request from a user for the processed data;
- d) computer readable code for identifying the user as at least one of a store, distributor and or supplier; and
- e) computer readable code for formatting the processed data based on the identification of the user as at least one of the independent store, distributor and or supplier, wherein the format automatically utilizes a coding scheme unique to the user; and
- f) computer readable code for making the formatted processed data accessible.

14. (Currently Amended) The computer program product of claim 13, wherein the format includes a first format for the independent store, a second format for the distributor, and a third format for the supplier.

15. (Cancelled)

16. (Original) The computer program product of claim 13, wherein the formatted, processed data is made accessible via a network-based interface.

17. (Original) The computer program product of claim 13, wherein the network includes the Internet.

18. (Original) The computer program product of claim 13, wherein the request is received utilizing the network.

19. (New) The method of claim 1, wherein the data is parsed to match each supply chain participant and thereby automatically generate the format utilizing the coding scheme unique to the user.

20. (New) The system of claim 7, wherein the data is parsed to match each supply chain participant and thereby automatically generate the format utilizing the coding scheme unique to the user.

21. (New) The computer program product of claim 13, wherein the data is parsed to match each supply chain participant and thereby automatically generate the format utilizing the coding scheme unique to the user.